



**PARADE of HARMONY**  
and Charter Presentation  
**CHATTANOOGA-  
ROCK CITY CHAPTER**  
of the Society for the Preser-  
vation and Encouragement of  
**BARBERSHOP QUARTET**  
**SINGING in America, Inc.**  
Saturday, July 14, 1962



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## **THE ROCK CITY CHAPTER S.P.E.B.S.Q.S.A.**

presents

its

## **CHARTER NIGHT "PARADE OF HARMONY"**

CITY HIGH AUDITORIUM

Chattanooga, Tennessee

July 14, 1962

8:15 P.M.

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## **A CHORD-IAL WELCOME**

The Chattanooga Rock City Chapter of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Inc. welcomes you to its Charter Night "Parade of Harmony." Less than six months old as an organized group, tonight we are being officially recognized by SPEBSQSA International — headquarters for over 26,000 United States and Canada members of this singing society.

Although young in age, the Rock City Chapter of SPEBSQSA is old in service... having made several score public appearances in the Chattanooga area for various civic, church and cultural affairs.

Your presence here tonight gives us a chance to "show off" again. Every member is a local citizen, probably a neighbor of yours, who likes to sing... and can't always do so at home. None of the performers here tonight are professional—in that they derive no financial benefit individually from this "Parade." Our only reward comes from you... your applause!

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**WHAT IS THE S.P.E.B.S.Q.S.A., INC.?**

The Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Inc. is the most elaborate scheme for getting a night out that a henpecked man ever invented!

That women accept the scheme in good spirit is the beauty of it, for unlike such masculine recreations as pool, poker and philandering, barber-shop singing has the endorsement of Mrs. America! This is strange as it puts her in the desirable — but unaccustomed — position of sitting meekly in a chair and listening while the old man sings his say.

Just what is "barber shop harmony"? A simple definition is: "Four part vocal harmony produced by a tenor, lead, baritone and bass — singing unaccompanied." Technically — it is "four part vocal harmony dictated and measured by the 'true' or 'pure' Diatonic Scale (the note intervals of which are fixed absolutely by the physical laws of harmonic sound) as distinguished from four part harmony as measured by the Tempered Music Scale." Or — if you desire greater elucidation... or confusion (whichever is the case) — it is "pure adjustment by acute ear sense, the physics of which is lost in vibration harmonics, overtones and timbres that defy ordinary analysis."

The Society was founded in 1938 by Owen C. Cash, Tulsa, Oklahoma tax attorney, who wanted to preserve barbershop quartet singing as an American tradition. He found a supporter in Rupert I. Hall, an investment man of the same city, and on April 11, 1938 twenty-six men attended the first song-fest of this Society in the roof garden Tulsa Club of the Alvin Hotel. It is said that the name of the Society — which had its inception in the heyday of governmental alphabetical agencies — was deliberately chosen "to outdo the longest name FDR could think of in his wildest moment!"

Today the Society boasts more than 650 chapters with over 26,000 members — the largest organized all-male singing society in the world. (The ladies, bless them, have their own barbershop society — "Sweet Adelines" — which is akin, but not affiliated with SPEBSQSA. The Knoxville Chapter of this group appears on the program tonight.)



The Rock City Chorus

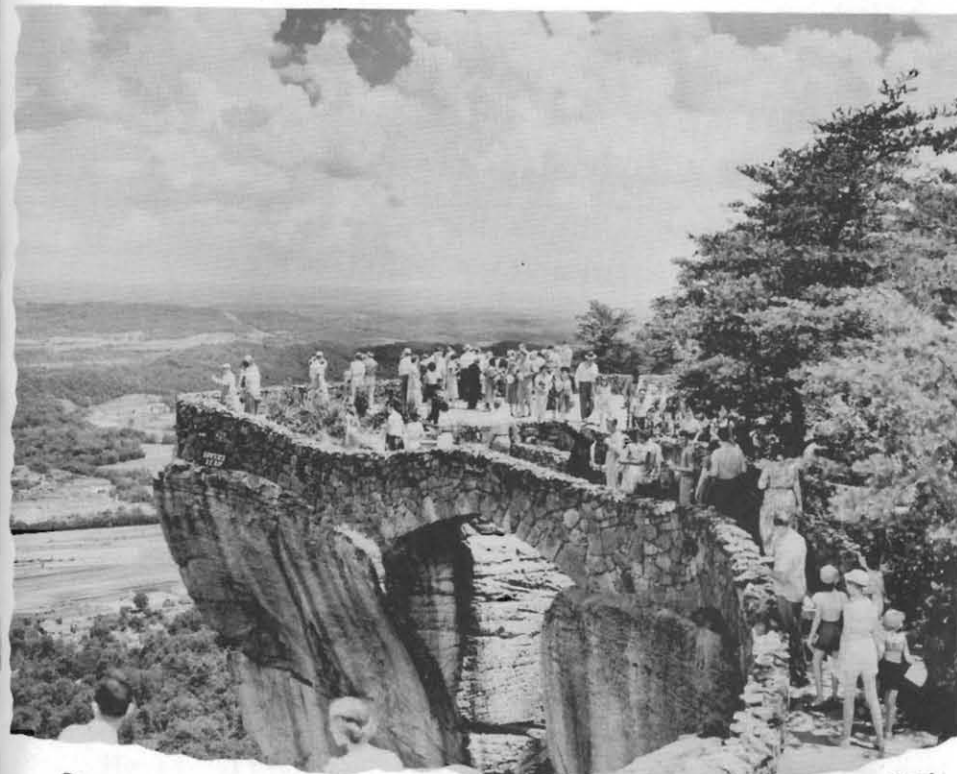
## Something to Sing About

The Name's the Same . . . whether it's the new Rock City Chorus or world-famous Rock City Gardens. And it's a happy harmonious arrangement where each complements the other!

Rock City is proud that the new chapter has been named the Rock City Chapter knowing that the Rock City Chorus will bring additional renown to the attraction's reputation.

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## HISTORY OF THE ROCK CITY CHAPTER, SPEBSQSA

On Saturday afternoon, January 27, in the Read House Continental Room, Barbershopping was born in Chattanooga — thanks to the tireless efforts of Ray Beebe, Ernie Jordan, other former Barbershoppers living in Chattanooga, and the Knoxville Chapter, SPEBSQSA... our sponsors. Some 75 prospective Barbershop singing enthusiasts turned out!

That evening, joined by families and friends — Barbershopping was further sold to Chattanooga by the Knoxville-Smokeyland chorus; the Atlanta Peachtree chorus; and quartets from Knoxville, Huntsville, Birmingham and Atlanta.

The enthusiasm spilled over to the following Monday, January 29, when 41 men sang their hearts out for Director Dick Clem at the Patten Hotel — our new home! (This was an excellent turn-out considering the fact that matinee idol Van Cliburn was in town for a concert.)

Four short weeks later — March 9 to be exact — the fledgling Rock City chorus decided to try its wings in the Valamont Women's Club "Frantic Follies"... a vaudeville revue with \$100 first prize to the act adjudged best by the audience. Our treasurer is still beaming over the top prize money he deposited in the Uniform Account the next day!

Since then, we have had smiles aplenty — but the biggest, until tonight, was on May 17 when SPEBSQSA International informed us our charter had been granted! Now... after nearly 100 public appearances, in both quartet and chorus form, we stand before you nervous as any bride to hear the proclamation officially naming us the Rock City Chapter, SPEBSQSA, Inc. of Chattanooga, Tennessee.

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## ROCK CITY CHAPTER, SPEBSQSA OFFICERS

President .....Ernie Jordan  
Vice President, Membership .....Dave Smith  
Vice President, Program .....Bill Switzer  
Vice President, Public Relations .....Lloyd Bumpas  
Recording Secretary .....Bill Dunn  
Corresponding Secretary .....Jerry Lieberum  
Treasurer .....George Baker  
Chorus Director .....Dick Clem  
Convention Delegate .....Ernie Jordan  
Sergeant-at-Arms & Librarian .....John Roth

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Tom Mitchell

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Jim Reading

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Auditorium .....Jack Webb  
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### **PRESIDENT ERNIE JORDAN**

A native of Jackson, Mississippi, Bilbo's loss was our gain when he was transferred to Chattanooga two years ago by Massachusetts Mutual Life Insurance Company to be General Agent for this area.

Our popular President has long been active in Barbershopping. In Jackson he was a member of the Magnolia Chorus and sang tenor in the "Four-of-a-Kind" quartet.

Without Ernie's help we would not have a Chapter in Chattanooga today; so Ernie "pop those vest buttons if you want to" — you have every right! Of course, a lot of credit goes to an understanding wife... and there's none finer than "Ginny" Jordan — the former Virginia Batton of Jackson, Mississippi, who Ernie had the foresight to marry.

The Jordans make their home at 319 Dawn Street on Signal Mountain with their three children: Gin, Frank and Ernest, III. (That is — Ginny and the children do! Between C.L.U. and Barbershopping, the family doesn't see much of ole 'Ern.)

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### OUR CHORUS DIRECTOR — DICK CLEM

Born in Washington, D. C., Dick has been in music all of his life — but contrary to persistent rumor, he was not born in the famed Washington Cathedral choir loft. He did, however, spend fifteen years of his early manhood in its various choirs and was awarded a scholarship to St. Albans Preparatory School from the Cathedral.

Dick spent nearly three years in the U. S. Navy in the Navy Band and Choir and was sent to Emory & Henry College in Virginia by the Navy to further his music career. It was there he met his future wife, Ruth Wright of Chattanooga, which explains his presence in "The Scenic Center of the South."

After graduation from American University in Washington, D. C. with an A.B. degree (music major), Dick was caught in show biz's sway for the next three years. He was one of the pioneer performers on NBC color television; was a regular on such shows as Kate Smith's and Stop the Music; and has worked with many of the top stars in television network shows, radio, theatre and stage productions. In his New York spare time he sang in the St. Thomas choir and was organist/choir director of All Saints Church. He was also a member of the Nassau County SPEBSQSA and sang lead with the New Yorker quartet.

Dick has toured the U. S. and Canada on nightclub, hotel and theatre dates (included the legendary Palace) arranging musical scores and singing with various ensembles. He has also participated in many recording sessions.

Dick is employed by Provident Life & Accident Insurance Company as Assistant Underwriter, New Business Group Insurance Department, and accompanies the well-known Provident Chorus. He is choir director at Wesley Memorial Methodist Church and resides at 1127 Valentine Circle — a very appropriate address for the Clems have two sweet little girls: Paula, 7, and Heidi, 6.

# PROGRAM

ROCK CITY CHAPTER

S.P.E.B.S.Q.S.A.

CHARTER NIGHT

"PARADE OF HARMONY"

Chattanooga High School Auditorium

July 14, 1962

Master of Ceremonies.....Johnny Baker

Quartets:

THE LEFT-OVER FOUR.....Atlanta, Ga.  
(1962 Novice Champions, Dixie District, SPEBSQSA)

THE GAY NINETY-FOUR.....Knoxville, Tenn.

THE ORBIT-AIRES.....Huntsville, Ala.

Presentation of Charter.....Dr. Thomas C. Prince, Jr.  
(Knoxville)

President, Dixie District, SPEBSQSA

Acceptance.....Ernest L. Jordan, Jr.  
(Chattanooga)

President, Rock City Chapter, SPEBSQSA

ROCK CITY CHAPTER, SPEBSQSA CHORUS

Intermission

Choruses:

KNOXVILLE SWEET ADELIN CHORUS

ATLANTA PEACHTREE CHORUS

KNOXVILLE SMOKEYLAND CHORUS

(1961-62 Dixie District Champions)

Change of Pace.....Ralph Blomgren  
(Rock City Chapter)

Quartets:

THE BAMA-CHORDS.....Birmingham, Ala.

THE DIGNITARIES.....Knoxville, Tenn.  
(1962 Dixie District Champions)

FINALE....."Keep America Singing"  
(All choruses and quartets)



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## CHARTER MEMBERS

### ROCK CITY CHAPTER, SPEBSQSA, INC.

Richard C. Clem, Chorus Director

Baker, George F.

Baker, Lamar

Beebe, C. Ray

Bennett, Don

Black, Don

Blomgren, Ralph

Bruce, Donald E.

Bumpas, Loyd

Burleson, R. M.

Burton, R. C.

Carapetyan, Ara

Close, William B.

Conger, Fred

Cooke, W. Cecil

Downing, Fred B.

Drewry, Frank

Dunn, Bill

Eckert, Thomas

England, Bill

Everett, Malone J.

Fuller, Cyrus H.

Gannon, Wendell

Gimber, Lloyd

Gratzer, Carl

Griffin, William R.

Hendrix, Dr. Wm. B.

Hickey, Paul J.

Hobday, George E.

Jordan, Ernest L., Jr.

Lawson, William

Lieberum, Jerry

McCall, B. C.

McSween, David L.

Mahoney, James E.

Mitchell, Thomas E.

Moore, Jack A.

Moseley, Ray

Pendergrass, Kenneth

Rann, Grover R.

Reading, James L., Jr.

Reep, Charles W.

Rhodes, L. W., Jr.

Roark, Robert E.

Roth, John V.

Scoville, W. L.

Smith, David N.

St. Charles, Pat

Starnes, Paul M.

Stephens, Gene W.

Switzer, Wm. D.

Sylar, J. Norman

Tanner, Wayne

Vance, Donald K.

Wall, Melvin H.

Webb, Jack

Westbrook, Riley

Whitehead, N. B., Jr.

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## MEMBERSHIP QUALIFICATIONS

Membership in the SPEBSQSA, Inc. is open to adult males of good character and reputation in the community. There is only one class of membership, namely, ACTIVE!

Eligible for membership consideration are men who sing, men who think they can sing, or who are not sure but would like to try!

A fourth class of active membership is known as "Crows" — those "who sit on the fence and listen" . . . men who don't sing or pretend to, but who enjoy fun and fellowship with those who do.

One factor contributing to the Society's fast growth is the fact that men do not have to be musically trained to join the organization. SPEBSQSA welcomes into its membership men of good character, young and old, from every walk of life who truly desire to be a part of chord-ial music.

The Society's membership glistens with celebrities of stage, screen, radio and television . . . and "show-biz" in general . . . most of whom have joined because they enjoy the relaxation and personal fulfillment of *barbershopping*.

The Rock City Chapter meets every Monday night for group and quartet singing at the Patten Hotel, from 7:30 to 10 P.M. The public is invited to attend and enjoy the singing!

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### WHAT THE BARBERSHOP SINGING SOCIETY IS!

The Society's purpose is...and we quote from the SPEBSQSA, Inc. International By-Laws: "To perpetuate the old American institution, the Barbershop Quartet, and to promote and encourage vocal harmony and good fellowship among its members throughout the world by the formation...of local chapters and districts...composed of members interested in the purposes of the Society; to hold local, district and International contests in quartet and chorus singing; to encourage and promote the education of the public in music appreciation of Barbershop Quartet and Chorus singing..."

### WHAT THE BARBERSHOP SINGING SOCIETY IS NOT!

It is *not* an excuse for a man to have a night out, neglecting his duties and obligations to his family and his employer...

It is *not* an organization of alcohol-filled lamp post howlers...

It is *not* to be used as an opportunity for business contacts...

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## **HOW YOU BENEFIT FROM SPEBSQSA**

NEW FRIENDS . . . you'll find that Barbershopping is your ticket to a common meeting ground where you will make a host of new friends. LOSE YOUR WORRIES . . . cares seem to vanish in the wonderful fun and fellowship of Barbershopping. (It's difficult to worry or be unhappy while you're singing!) COMMUNITY SERVICE . . . helping others is a rewarding aspect of membership in this Society. Entertaining and working to help less fortunate persons is a regular part of chapter activity. You can not help but derive great personal pride and satisfaction from your contributions to this phase of Barbershopping. FUN . . . colorful shows, inter-chapter get-togethers, family outings, area functions, District conventions and contests, the Society's Annual Conventions and International Quartet and Chorus Contests. FULFILLMENT . . . if you take from this Society all it has to offer and utilize your opportunities for leadership, musical development and self expression, you can be confident you will be a more worthwhile, creative and admired citizen of your community.

## **HOW COMMUNITIES BENEFIT**

Your chapter is a definite asset to the entertainment and community service life of your city. You would be amazed at the thousands upon thousands of dollars and man hours which are donated each year by our chapters and members to deserving organizations and charities. Public appearances, by organized quartets and choruses, are definitely part of our program — an important part. Those appearances are genuinely appreciated. They *contribute* to the community!

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**THE CODE OF ETHICS**

Although it is impossible to interpret the Society's Code of Ethics here, you should know of its ten basic tenets — which form the idealistic base for this international organization. This Code is printed on membership cards, and states:

1. We shall do everything in our power to perpetuate the Society.
2. We shall deport ourselves and conduct the Society's functions in such manner as to reflect credit upon the Society and its membership.
3. We shall conform in all respects to the By-Laws of the Society and the rules, from time to time, promulgated by its International Board of Directors.
4. We shall accept for membership only congenial men of good character who love harmony in music or have a desire to harmonize.
5. We shall exhibit a spirit of good fellowship toward all members.
6. We shall refrain from forcing our songs upon unsympathetic ears.
7. We shall not use our membership in the Society for personal gain.
8. We shall not permit the introduction of political, religious, or other similar controversial issues into the affairs of the Society.
9. We shall by our stimulus to good music and vocal harmony endeavor to spread the Spirit of Harmony throughout the world.
10. We shall render all possible altruistic service through the medium of Barbershop harmony.

The Code has influenced the development of the barbershop character as much as the song "Keep America Singing" has reflected its spirit of fun and fellowship. The lyrics of the SPEBSQSA theme song:

"Keep America singing all day long,  
Watch goodwill come a-wingin' on a song,  
Smile the while you are singing,  
Carry, carry your part,  
Keep a melody ringing in your heart."

President Eisenhower asked for a copy of this song when he first heard it sung in Washington, D. C. — the words and music of which are by Willis Diekema of Holland, Michigan.

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## DR. KLEM'S KOLLEGE OF BARBERSHOP KNOWLEDGE

Barbershoppers and their ladies participated in a post-charter night educational song-fest and seminar last night (Friday, July 13) in the Tennessee Room of the Patten Hotel under the leadership of Dick Clem, Rock City Chapter, SPEBSQSA, Inc. chorus director.

Happily clutching their four-leaf clovers and rabbits feet, all enjoyed the explanation and demonstration of voice expression, harmony accuracy, balance and blend, stage presence and barbershopology. Assisting Clem were Sam Haney of Birmingham, immediate past President of the Dixie District; Dr. J. Oscar Miller of Chattanooga; Dr. Tom Prince of Knoxville, President of the Dixie District; Ed Poole, Dixie District Secretary from Garden Dale, Alabama; and Gil Oxendine, Knoxville-Smokeyland chorus director. Visual aids were provided by SPEBSQSA, Inc. International Headquarters.

### AFTERGLOW

After tonight's show is over, the traditional SPEBSQSA Afterglow will be held in the Tennessee-Alabama Rooms of the Patten Hotel. Tickets for this party may be purchased at the door or from any Rock City Chapter member for \$2.00 each (which includes the cost of a midnight breakfast). All Barbershoppers, their families and friends are cordially invited to attend...and enjoy this "show of show" when Barbershoppers let their hair down!!!

Featured in the Afterglow Show (which also includes numbers by all choruses and quartets) will be the "Magic-Aires" of Birmingham, Ala. Organized in 1951, this quartet is the second oldest (calendar years of members) in the Society—with a combined member age of 240 years. (The oldest in the Society is 241 combined years.)

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## To Barbershoppers and Friends:

The quest for harmony is not reserved for musicians and singers alone! Harmony has universal appeal in every avenue of life... in family relationships, in work and in play.

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This is the quartet of harmony which has stood the test of competition and earned for Interstate Life a solid insurance company rating... just as a solid barbershop song rating is achieved by a blending of still another foursome: melody, harmony, words and arrangement.

Realizing harmony is the end result of complete togetherness — a satisfactory conclusion to cooperative efforts, Interstate Life continually strives to maintain this balance for the mutual benefit of stockholders, policyholders, management and employees... and wishes for the new and dynamic Rock City Chapter, Society for the Preservation and Encouragement of Barbershop Quartet Singing in America, Inc. many years of successful harmonizing.

